

**WHICH? IS  
LOOKING FOR  
TRUSTEES**

Are you interested in being involved  
in shaping the future of the UK's largest  
independent consumer organisation?

You can find out more about the role  
of trustee by visiting our website

**[www.which.co.uk/councilelection](http://www.which.co.uk/councilelection)**

# WHICH? TRUSTEE ELECTION 2019

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## Which? is looking for new trustees

Which? has more than 1.3 million members and supporters, making us the largest independent consumer body in the UK. Our aim is to make consumers' lives fairer, simpler and safer. Our charity, the Consumers' Association, is self-funded by Which?, our £100m revenue review and advice business. We are at a pivotal moment in the transformation of the charity and business to meet the needs of the 21st century.

The trustees are responsible for the long-term success of Which? for the benefit of all UK consumers. They adopt and oversee the implementation of strategy, the application of our values and governance framework and the stewardship of the charity's resources consistent with our strategic ambition.

We are seeking talented individuals for three trustee roles that will be elected by Which? members. These are substantial trustee appointments, offering an opportunity to shape the future of a highly respected charity with a strong brand and reputation.

Trustees must have the skills to lead a large, national charity. You will need to:

- support Which?'s big strategic ambitions to make a positive difference for consumers, acting as a critical friend to the executive;
- be a guardian of our organisational values, demonstrating high standards of behaviour and attitude;
- steward the charity's resources wisely and carefully, and understand the risks and opportunities in the commercial board's strategy and its implementation;
- be an exceptional influencer, able to coach and support executives to build a strong network and profile for the organisation.

If you are (or someone you know is) interested in standing in this election, please get in touch. The application process closes on 14 June 2019. For a full role description visit [www.which.co.uk/councilelection](http://www.which.co.uk/councilelection).

We encourage applications from all backgrounds - a diverse contribution helps us to understand and tackle detriment for all UK consumers.